



Corporate Partnership Proposal

ABOUT WRIGHTCHOICE, INC.

WrightChoice, Inc. is a non-profit organization designed to create, promote and facilitate career readiness and workplace experiences for college students from minority populations and students with disABILITIES. This year the organization made many strides impacting the lives of many students, and has assisted our business partners with diversifying their workforce.

WrightChoice, Inc. features an Intern Program that helps build bridges between college students with disABILITIES and the workforce, complementing their educational experience with on-the-job training. The organization offers a training program addressing disability inclusion strategies for employers. WrightChoice also hosts an annual DiversABILITY Employment Summit that allows employers to highlight their best practices regarding including people with disabilities into their employee and consumer base.

Our founder TyKiah Wright was recently featured on the MONTEL Williams Show, for her passion, leadership, and voice for change in the community. Over the years she has learned how to turn her physical challenges into a benchmark for motivation and use her abilities to open doors in education and employment for others who face life's obstacles. Click this link to hear her story click www.wrightchoice.org to view the Montel Show.

WrightChoice, Inc. is dedicated to celebrating the achievements of others and values the hard work of our students, the commitment from our partner companies and the support we receive throughout the community.

ABOUT DANCING TONIGHT WITH THE STARS

During this event it is our goal to showcase our students, raise funds to continue our community impact, and educate Columbus on the importance of “Making the WrightChoice.”

Over the past two years “Dancing Tonight with the Stars” has proven to be an exciting evening like no other! The theme for 2009 is “A Tribute to Motown”, complimenting Motown’s 50th Anniversary. This unique event will feature a live auction for attendees to bid on local and national celebrities, elected officials and household names for the opportunity to have a “dance of a lifetime”. Throughout the evening, guests will also have the opportunity to bid on silent auction items. The evening will also feature the stars of WrightChoice – our students. During the program our summer interns will share impactful testimonials and enlighten the audience on the importance of WrightChoice in their lives.



Date: Friday, July 17, 2009

Location: COSI
Columbus, Ohio

Time: 7pm – 11pm

Theme:
“A Tribute to Motown”

Honorary Chairperson:
Marvin Clayton, Vice President, Diversity & Inclusion
Limitedbrands

Master of Ceremonies:
Gabe Spiegel, Anchor for WSYX Channel 6
Misty Jordan, Morning Show Host of Power 107.5

2009 Partnership Opportunities

Platinum Star Sponsor

- One premier table for eight guests
- Logo recognition on all event marketing material
- Recognition of sponsorship on radio/tv/newspaper
- Mention in articles with press partners (April 2009)
- Electronic logo displays in the atrium at the event
- Company marketing materials in the gift bags
- Article about commitment to diversity in the WCIP Newsletter(2Q 09)
- Recognition in WCIP Annual Report
- Recognition at the Annual Awards Ceremony
- Company logo on the event website
- Company logo on the WrightChoice, Inc.'s website with a link to company website
- Full color page advertisement in program book
- 3 Diversity/Disability awareness trainings for company
- Logo on event commemorative t-shirt
- 3 interns recruitment/placement and professional development trainings
- Recognition on video clip for the event

\$20,000

Gold Star Sponsor

- One premier table for eight guests
- Logo recognition on all event marketing material
- Recognition of sponsorship on radio/TV/newspaper
- Mention in articles with press partners (April 2009)
- Company marketing materials in the gift bags
- Recognition in annual report
- Recognition at the Annual Awards Ceremony
- Company logo on the event website
- Company logo on the WrightChoice, Inc.'s website with a link to company website
- Full black & white page advertisement in program book
- 2 Diversity/Disability awareness trainings for company
- Logo on event commemorative t-shirt
- 2 intern recruitment/placement and summer professional development trainings

\$15,000

Silver Star Sponsor

- One premier table for eight guests
- Logo recognition on all event marketing material
- Recognition in WC annual report
- Recognition at the Annual Awards Ceremony
- Company logo on the event website
- 1/2 black & white page advertisement in program book
- 1 Diversity/Disability awareness trainings for company
- Logo on event commemorative t-shirt
- 1 intern recruitment/placement and professional development trainings

\$7,500

Corporate Star Sponsor

- One premier table for eight guests
- Recognition in annual report
- Recognition at the Annual Awards Ceremony
- Company logo on the event website

\$2,000

Entertainment Star Sponsor

- One premier table for eight guests
- Logo recognition on all event marketing material
- Recognition of sponsorship on radio/tv/newspaper
- Company marketing materials in the gift bags
- Recognition in WC annual report
- Recognition at the Annual Awards Ceremony
- Company logo on the event website & WrightChoice, Inc.'s website with a link to company website
- 1 full color page advertisement in program book
- Logo on event commemorative t-shirt
- Recognition on video clip for the event

\$10,000

Additional Opportunities

Support List

Recognition in program book

\$25

Event Tickets

\$75 Individual General Admission (1)

\$125 Couple General Admission (2)

Program Advertisement

7"x7" Inside Cover Advertisement	\$500
7"x7" Full Page Advertisement	\$300
7"x7" Half Page Advertisement	\$150
3.5"x7" Fourth Page Advertisement	\$75
3.5"x3.5" Business Card Advertisement	\$50

Cover Advertisements must be received no later than June 30, 2009.
Advertisement should require no typesetting and fit within the stated dimensions.

